

PRESS-INFORMATION

Evoke Netlabel Night

Sensor Club Cologne plays host to the "Evoke Netlabel Night" August 27th.

Not only since the decline of the music industry has the internet been chosen as a new form of distributing music. So called Netlabels came together in the virtual world to take over the labels classic function of distributing music. Their music is released in MP3 format as a free download to everyone.

On August 27, Sensor Club in Cologne will be the venue for a premiere: never before has a club been host to this many Netlabels at the same time. Thinner, Park Studios, Tokyo Dawn Records, Ideology, LegoEgo, Realaudio, StadtGruenLabel, The Disciples of Ageema Blues and Rohformat will be there to present a broad spectrum of the netlabel scene. The event is presented by Digitale Kultur e.V., De:Bug and Phlow.

Besides DJ-Sets live performances will play a great role. Artists from all over Germany as well as Resound (Finland) and Lukas Nystrand (Sweden) will perform at the venue. While some are travelling with a record bag only, others will bring their laptops and final scratch pro software to Cologne. Also Hiphop MC Chaoz and even a seven member band consisting of members from Park Studios will be present.

The Netlabel Night is part of Evoke 2004, which is taking place at Essigfabrik on the same weekend. Evoke is a demoscene party with an expected attendance of 350 people from throughout the whole of Europe. "The Netlabel Night is a logical extension to Evoke. For our guests as well as for music interested people without a prior connection to the demoscene", says Timo Eismar of Digitale Kultur e.V.

Prymer / Tokyo Dawn Records, Netlabelnight organizer also emphasizes the common background of Netlabels and the demoscene. Besides the same distribution platform many people are active in both areas as well. For example Netlabel artist Resound (under the name of Krii) was nominated for a Scene.org award in the category „best soundtrack“ last year. The PC as their creative tool is also common to both scenes.

Additional information about artists and labels are available at <http://evoke-net.de/netlabelnight>.
Pictures are available on request.

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